



PRESS RELEASE

MALAYSIA'S TOURISM HIGHLIGHTS – JUNE 2013

PUTRAJAYA, 17 April 2013: It's a busy month of June! Local and foreign tourists will be thrilled as every single day of the month is filled with exciting events from all over the nation! Here are some highlights in June 2013:

KELANTAN INTERNATIONAL KITE FESTIVAL 2013

First held in 1982, the Kelantan International Kite Festival 2013 returns for its 31st edition! International kite fliers from Thailand, Brunei, China and many other countries will gather and show off their skills against each other.

Highlights of the event include kite-making contest, beach soccer competitions and silat demonstrations. As a unique tourism product of the state, the event aims to draw more local and foreign tourists to visit Kelantan.

Organiser: Kelantan Tourism Information Center (TIC)
Date: 29 May – 1 June 2013
Venue: Pantai Geting beach, Tumpat, Kelantan
Contact: +6 09 748 5534

Savour the King of Fruits, Durian!

Stuff yourself with the legendary 'musang king', 'red prawn' and other exotic varieties of durian during the month of June and July! The Penang Durian Fiesta 2013 is a fair entirely dedicated to the most notorious fruit, durian!

Popular durian-related activities such as 'count the spikes', 'guess the durian species' and also 'best durian snapshot' competitions will be held for all durian lovers during the festival. Come and taste the King of Fruits, only here in Penang!

Organiser: Penang Times Square
Date: 16 June – 7 July 2013
Venue: Penang Times Square, Pulau Pinang
Contact: +6 04 210 9020



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(MINISTRY OF TOURISM, MALAYSIA)
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Melaka International River Festival 2013

Inspired by the San Antonio River Festival in USA, Melaka International River Festival 2013 is back for the whole month of June! The festival aims to promote Melaka in general, particularly the Melaka River and monorail that travels from Spice Garden to Dataran Hang Tuah.

Among the highlights include water sports fiesta, dragon boat competitions and decorative floats parade. With more than 100 events prepared, this well-known state tourism product is expected to draw not less than 800,000 tourists this year.

Organiser: Melaka River and Beach Development Corporation
Date: 25 May – 30 June 2013
Venue: Melaka
Website: <http://duha-group.net/SungaiV3/Masjid/Masjid/index.php>

KUANTAN CENTURY RIDE 2013 (KUANTAN 160)

The biggest cycling event in East Coast is back! The century ride is also known as Kuantan 160 since 100 miles (a century) is equal to approximately 160 km.

The event aims to create awareness of cycling among the community and promote Pahang as an ideal cycling destination in Malaysia. The event is expected to attract no less than 800 riders from more than 10 countries in the world.

Organiser: Ministry of Tourism Malaysia Pahang
Date: 2 June 2013
Venue: Universiti Islam Antarabangsa (UIA), Kuantan, Pahang
Website: <http://www.kuantan160.asia/>

BORNEO BIRD FESTIVAL 2013

Borneo Bird Festival is here to celebrate the beauty of wild birds in Malaysian Borneo! Spread over 3 days, the event offers a great opportunity for visitors to see up to 570 bird species!

Highlights of the event include bird photography competition, Borneo bird race and guided bird watching walk. The event aims to create public awareness of different bird species in Borneo as well as highlight the importance of conservation and ecotourism.

It is a fun filled festival! Be sure to not miss it!

Organiser: Sabah Tourism Board
Date: 7 – 9 June 2013
Venue: Rainforest Discovery Center (RDC), Sepilok, Sandakan, Sabah
Website: www.borneobirdfestival.com



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KOTA KINABALU JAZZ FESTIVAL 2013

The jazz musical extravaganza in Kota Kinabalu is back with a line-up of local and international artists! The Kota Kinabalu Jazz Festival 2013 is now a signature event of Sabah which represents many different facets of jazz music.

As a key component of Kota Kinabalu Arts Festival, the event aims to promote jazz as a popular genre and gives local talents the opportunity to gain international exposure.

Organiser: SPArKS and Rotary Club Kota Kinabalu
Venue: Sutera Harbour Marina, Golf and Country Club's Tennis Arena, Sabah
Date: 14 – 15 June 2013
Website: www.kkjazzfest.com

"Paddles ready, take it away!"

Organised in conjunction with the Duan Wu festival, Sabah Dragon Boat Race 2013 has evolved throughout the years to become one of the main sporting events in Sabah!

This exciting race has attracted many local and international teams as far as Hong Kong, China and Japan. Also, look out for the most popular Dragon Boat delicacy – rice dumplings filled with water chestnuts and minced meat!

Organiser: Sabah Tourism Board and Sri Pelancongan Sabah
Date: 15 – 16 June 2013
Venue: Likas Bay, Kota Kinabalu, Sabah
Website: www.sabahdragonboat.my

SABAH INTERNATIONAL FOLKLORE FESTIVAL 2013

Enjoy a bit of culture in Sabah as dance troupes from around the world gather as cultural ambassadors for the annual Sabah International Folklore Festival 2013!

The event aims to promote culture tourism and provide a platform for participating countries to share their unique cultures through folk song and dance performances. Watch and be entertained by this east meets west musical extravaganza!

Organiser: Sabah Cultural Board
Date: 23 June – 28 June 2013
Venue: National Department For Culture and Arts, Kota Kinabalu, Sabah (TBC)
Website: <http://www.sabah.gov.my/lks/v2/index.php?q=siff-main>



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“MAGIC OF THE NIGHT” - 1MALAYSIA INTERNATIONAL TOURISM NIGHT FLORAL PARADE

The 1Malaysia International Tourism Night Floral Parade is here again to promote the tourism attractions of Malaysia as well as international tourist destinations!

Witness a procession of beautifully lighted and decorated boats that cruise across the Putrajaya Lake every night. Main activities of the event include night floral boats photography contest, fireworks display, and also cultural group performances.

Organiser: Ministry of Tourism Malaysia
Date: 22 – 30 June 2013
Venue: Putrajaya Lake, Presint 2, Putrajaya, Kuala Lumpur
Contact: +6 03 8891 7000

PUTRAJAYA FLOWER AND GARDEN FESTIVAL 2013, It's blooming time!

Popularly known as Floria Putrajaya, the Putrajaya Flower and Garden Festival 2013 is here to showcase the best of the landscape and horticulture industry; from commercial landscape products to garden design and flower displays!

Local and international exhibitors from as far as United Kingdom and South Africa are invited to create exceptional displays and presentations in a garden setting environment. Highlights of the event include showcase gardens, floral pavilion, and the night floral parade. Admission is free!

Organiser: Putrajaya Corporation
Date: 22 – 30 June 2013
Venue: Waterfront Precinct 2, Putrajaya, Kuala Lumpur
Website: <http://www.ppj.gov.my/putrajayafioria/>

SUNSET MUSIC FESTIVAL 2013

Enjoy a totally different outdoor musical experience at Kudat, the Northern-most tip of Borneo with a panoramic view of the sunset, white sandy beaches and the brilliant azure colour of the ocean!

Sunset Music Festival 2013 features a line-up of local and foreign musicians performing classical favourites, contemporary tunes and evergreen local hits that will get the crowd to their feet! Experience it at one of Sabah's most breath-taking locations!

Organiser: Sabah Tourism Board and Sri Pelancongan Sabah
Date: 28 – 29 June 2013
Venue: Tanjung Simpang Mengayau, Kudat, Sabah
Website: <http://www.sunsetmusicfest.my/>



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RAINFOREST WORLD MUSIC FESTIVAL 2013

This year's Rainforest World Music Festival 2013 will gather music enthusiasts once again at the Sarawak Cultural Village with music by renowned world and indigenous musicians!

With a line-up of 18 bands playing a diverse range of world music genres, the festival features seven different acts per night over three nights. For the afternoon session, there will be programmes such as informative workshops, ethno-musical lectures and jamming sessions. It's a smashing time in the heart of the Borneo Jungle!

Organiser: Sarawak Tourism Board (STB)
Date: 28 – 30 June 2013
Venue: Sarawak Cultural Village, Kuching, Sarawak
Time: 10 a.m – 12 a.m
Website: <http://rwmf.net/>

KEDAH CUTI-CUTI HOMESTAY CARNIVAL 2013

Looking for comfortable and reliable homestays in Malaysia? Come and visit the Kedah Cuti-Cuti Homestay Carnival 2013!

Visitors will have the opportunity to obtain the latest homestay information and packages from all over Malaysia at this homestay travel fair. Besides, there will be local cultural performances and stalls selling tasty delicacies and snacks from every state.

Organiser: Ministry of Tourism Malaysia Kedah
Date: 28 – 30 June 2013
Venue: Laman Padi, Pulau Langkawi, Kedah
Contact: +6 04 735 1030

SALE! SALE! SALE!

Shopaholic alert! One of the three major shopping seasons in the country is back with mega shopping excitement, dining options, endless entertainment and fun-filled activities!

Within this two-month shopping period, shoppers get the advantage to enjoy irresistible offers and great discounts from luxury brands to affordable items all put together by malls and retail stores throughout Malaysia! Shop, eat and celebrate!

Organiser: Ministry of Tourism Malaysia
Date: 29 June – 1 Sept 2013
Venue: Nationwide
Contact: 03 – 2614 8691



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PAHANG INTERNATIONAL BIRD RACE 2013

Think you can differentiate the birds from their chirps and tweets? Come join us at the Pahang International Bird Race 2013 to sight, identify and record the most number of bird species!

Over 250 species of birds from as far as Northern Siberia and the islands north of Japan can be located in the cool highlands of Fraser's Hill. The race aims to preserve nature and simultaneously promote the highlands of Pahang as a top class bird watching destination.

Organiser: Fraser's Hill Development Corporation
Date: 29 – 30 June 2013
Venue: Fraser's Hill, Raub, Pahang
Contact; +6 09 516 1007
Website: www.pkbf.org.my

A point to consider: All information is correct at time of publication. Visitors are advised to contact the event organiser for the latest updates.

For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism, Malaysia. While the Ministry of Tourism implements tourism policies, conducts studies and offers incentives for industry players, Tourism Malaysia focuses on the specific task of promoting Malaysia at the domestic and international level. Driven by its aspiration to promote Malaysia as a destination of excellence in this region, Tourism Malaysia has grown by leaps and bounds since its inception and has emerged as a major player in the nation's socio-economic landscape. In 2012, Malaysia registered 25 million tourist arrivals and RM60.6 billion in tourist receipts.

In 2014, Malaysia will celebrate its fourth **VISIT MALAYSIA YEAR (VMY)** with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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